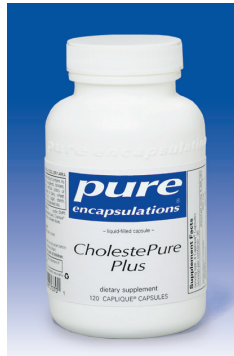




Manufacturers of  
Hypo-allergenic  
Nutritional  
Supplements



# CholestePure Plus

INTRODUCED 2011

## What Is It?

CholestePure Plus provides soluble phytosterol esters and clinically studied Bergamonte™ extract to support healthy cholesterol, triglyceride, and glucose metabolism, and overall cardiometabolic health.\*

## CholestePure Plus Special Features

### Phytosterol Esters

- Scientific evidence establishes that phytosterols in the diet help to lower blood total and LDL cholesterol levels, as stated in the FDA approved health claim.\*
- Promote excretion of cholesterol by competing with cholesterol for occupancy in the micelles.\*

### Bergamonte™

- Provides two newly discovered derivatives of the flavonoids hesperidin and naringenin from the citrus fruit bergamot.\*
- Maintains healthy lipid balance by binding and modulating the enzyme HMG-CoA reductase.\*

## Uses For CholestePure Plus

**Lipid Metabolism:** CholestePure Plus is designed to support the balance between lipid biosynthesis and excretion for maximum cardiovascular benefit. Meta-analyses of over 40 clinical trials suggest that phytosterols provide significant support for healthy lipid profiles. Well-established benefits of phytosterols on lipid balance stem primarily from competition with cholesterol for occupancy in micelles, particles that carry cholesterol across the intestinal epithelium into the systemic circulation. Through this mechanism, phytosterols promote excretion of cholesterol in the form of bile acids. Bergamonte™ offers flavonoids that are naturally conjugated to a moiety known as hydroxymethylglutarate (HMG). In the liver, this unique molecule binds and modulates the enzyme HMG-CoA reductase, which plays a central role in lipid biosynthesis. By specifically targeting this enzyme, bergamot flavonoids maintain healthy lipid balance. In a study involving 192 volunteers, bergamot juice maintained healthy cholesterol and triglyceride levels in the normal range over a 30-day

period. In a separate study of 238 subjects, Bergamonte™ supported healthy lipid, triglyceride and glucose profiles at dosages of 500 mg or 1,000 mg daily over a 30-day period.\*

Supplements containing at least 0.5 g per serving of phytosterols eaten with meals or snacks for a daily total intake of 2 g as part of a diet low in saturated fat and cholesterol may reduce the risk of heart disease. A serving of CholestePure Plus supplies 0.5 g of phytosterols in accordance with the FDA approved health claim.\*

## What Is The Source?

Phytosterol complex is derived from soybean oil. Bergamonte™ Citrus Bergamia Risso Polyphenolic Extract is derived from the fruit and standardized to contain 25% flavonoids.

Bergamonte™ is the trademark of HP Ingredients.

Caplique® Capsule is a registered trademark used by Pure Encapsulations under license.

Each Caplique® Capsule is preserved with a nitrogen bubble, which may give the appearance of the capsule not being full. Contents may appear cloudy or thick and may settle or separate.

## Recommendations

Pure Encapsulations recommends 2 Caplique® Capsules twice per day, in divided doses, with meals.

## Are There Any Potential Side Effects Or Precautions?

If pregnant or lactating, consult your physician before taking this product. There have been rare reports of GI upset, nausea, gas, diarrhea, or constipation from phytosterol consumption. Consult your physician for more information.

*(continued)*

\*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

For educational purposes only. Consult your physician for any health problems.

## Are There Any Potential Drug Interactions?

At this time, there are no known adverse reactions when taken in conjunction with medications. Consult your physician for more information.

### CholestePure Plus

<b>four Capilque® Capsules contain</b> V 00
phytosterol complex ..... 850 mg providing: total phytosterols ..... 500 mg
Bergamonte™ Citrus Bergamia ..... 500 mg
Risso Polyphenolic Extract (fruit) (standardized to contain 25% flavonoids)
Contains soy
other ingredients: glycerin, water, vegetable capsule
<b>2 Capilque® Capsules twice per day, in divided doses, with meals.</b>



— Your Trusted Source —