



PureBi•Ome™ Cranberry

Introduced 2014



What Is It?

PureBi•Ome™ Cranberry combines a clinically researched multi-strain probiotic blend with *Lactobacillus gasseri* and cranberry extract to support intestinal microflora balance and healthy urinary tract function and comfort for both women and men.*

Special Features of PureBi•Ome™

- Innovative manufacturing technology effectively combines probiotics with other active ingredients for the first time without altering the viability of the probiotic organisms*
 - This technology limits the water activity within the probiotic bacterial strains just before the point of tertiary protein structure collapse, allowing the organisms to remain in a quiescent state*
- Offers a highly researched consortium of probiotic bacteria*
 - Each strain was chosen through a unique process designed to identify the strongest and most clinically effective probiotic strains*
 - Scientific and clinical studies have been continuously conducted on the probiotic blend for over 15 years*

Uses For PureBi•Ome™ Cranberry

Genitourinary Health: PureBi•Ome™ Cranberry offers 4 clinically researched probiotic strains, *Lactobacillus acidophilus* (NCIMB 30157), *Lactobacillus acidophilus* (NCIMB 30156), *Bifidobacterium bifidum* (NCIMB 30153) and *Bifidobacterium lactis* (NCIMB 30172) combined with *Lactobacillus gasseri* (CUL-09) and cranberry extract to support genitourinary and gastrointestinal tract health. This probiotic blend is a highly researched 4-strain combination developed through a unique process designed to identify the strongest and most clinically effective probiotic strains. Numerous studies indicate that both probiotics and cranberry support microflora balance in the G.I. tract and the genitourinary tract. In particular, lactobacilli, including *L. acidophilus* and *L. gasseri*, appear to target genitourinary balance and health. Additionally, studies suggest that *L. gasseri* may support epithelial barrier integrity and healthy cervical cell growth. PureBi•Ome™ Cranberry also includes PACRAN®, a unique whole fruit cranberry powder providing powerful proanthocyanidins and other phytonutrients to promote healthy genitourinary tract microflora balance, cytokine production and comfort in both women and men. In a 90-day, randomized, double-blind, placebo-controlled trial involving 60 women, supplementation with PACRAN® cranberry supported healthy urinary microflora balance and urinary tract comfort. In a 6-month study involving 42 men, PACRAN® supplementation promoted healthy prostate function and urinary flow. PACRAN® cranberry may help support urinary tract health by moderating bacteria adhesion to the urinary tract wall.*

What Is The Source?

Lactobacillus acidophilus (NCIMB 30157), *Lactobacillus acidophilus* (NCIMB 30156), *Bifidobacterium bifidum* (NCIMB 30153), *Bifidobacterium lactis* (NCIMB 30172) and *Lactobacillus gasseri* (CUL-09) are grown on a dairy-free soy-free medium. PACRAN® cranberry extract is derived from *Vaccinium macrocarpon* fruit. Hypo-allergenic plant fiber is derived from pine cellulose.

Recommendations

Pure Encapsulations recommends 2 capsules daily, in divided doses, with a meal.

Are There Any Potential Side Effects Or Precautions?

If pregnant or lactating, consult your physician before taking this product. Probiotics may result in mild flatulence, which should subside with continued use. They may be contra-indicated for use with immuno-compromised individuals. Cranberry juice has been associated with gastrointestinal upset, nausea, vomiting or diarrhea in some individuals. Consult your physician for more information.

Are There Any Potential Drug Interactions?

Probiotics may be contra-indicated with immuno-suppressant medications. Some in vitro studies suggest that cranberry could alter the way that the liver breaks down medications metabolized by the cytochrome P450 system, altering the effects of these medications and possibly the dose needed for treatment. However, this has not been demonstrated in human studies. Cranberry may be contra-indicated for individuals on blood thinning medications. Consult your physician for more information.

PureBi•Ome™ Cranberry

each vegetarian capsule contains		v O
probiotic blend.....		17.5 billion CFU
providing:		
<i>Lactobacillus gasseri</i> (CUL-09)		
<i>Lactobacillus acidophilus</i> (NCIMB 30157)		
<i>Lactobacillus acidophilus</i> (NCIMB 30156)		
<i>Bifidobacterium bifidum</i> (NCIMB 30153)		
<i>Bifidobacterium lactis</i> (NCIMB 30172)		
PACRAN® cranberry (<i>vaccinium macrocarpon</i>) powder (fruit).....		300 mg
other ingredients: hypo-allergenic plant fiber (cellulose), silica, vegetarian capsule (cellulose, water)		
<i>This formula requires refrigeration to maintain culture viability.</i>		
2 capsules daily, in divided doses, with meals.		