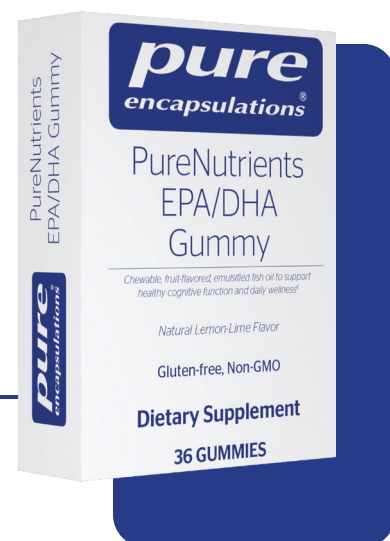


PureNutrients EPA/DHA Gummy

EMULSIFIED OMEGA-3 FATTY ACIDS IN A CONVENIENT, GREAT-TASTING, LEMON LIME-FLAVORED GUMMY TO PROMOTE HEALTHY COGNITIVE FUNCTION AND DAILY WELLNESS IN CHILDREN AND ADULTS*



Pure Encapsulations® is proud to introduce an improved way of delivering all the known benefits of omega-3 essential fatty acids in a delicious gummy, featuring:

- **Omega-3 fatty acids EPA/DHA:** 500 mg of ultra-pure, triglyceride-form fish oil with 300 mg EPA + DHA per gummy
- **Absorption:** Patented emulsification technology improves the bioavailability and absorption of omega-3s
- **Stability:** Individual blister packaging maintains freshness and flavor throughout shelf life
- **Great taste:** Unique matrix eliminates reflux with a great-tasting, natural and lightly sweet lemon-lime flavor
- **FREE FROM:** Sugar, artificial flavors and colors, hydrogenated fats, gluten, GMOs[†], preservatives, and other unnecessary ingredients



Cognitive
Function[†]



Cardiovascular
Health[†]



Essential
Fatty Acids[†]

Good for patients who need support with **cognitive and neuronal health, cardiovascular function, and emotional well-being[†]**

The Benefits of Fish Oil

- **Cellular Health:** Maintains healthy cellular membrane function and cytokine balance to support cellular signaling[†]
- **Cognitive and Neuronal Health:** Promotes healthy cytokine balance and neuronal function to support cognitive health and emotional well-being[†]
 - Docosahexaenoic acid (DHA) is a component of neuronal cellular membranes and supports healthy neurotransmission and brain function, as well as vision[†]
- **Cardiovascular Health:** Supports healthy lipid metabolism and blood flow[†]

Did You Know?

The American diet is typically low in essential fats, which are critical throughout infancy and adulthood for healthy cellular function and cardiovascular health. Essential fats include omega-3 fatty acids (from fish, flaxseed and walnuts) and omega-6 fatty acids (from vegetable oils, grains and seeds). Americans typically consume a diet that has a ratio of 15:1 omega-6 to omega-3 fatty acids; however, research indicates that humans evolved with a dietary ratio closer to 1:1.^{1,2†}

Supplement Facts

Adults and children ages 2+, take 1 gummy 1-2 times daily, with meals.

One gummy contains:

Calories	5
Total Fat	0.5 g
Fish oil concentrate (from anchovies, sardines, mackerel)	
Providing (typical):	
Total Omega-3 fatty acids	335 mg
DHA (docosahexaenoic acid)	250 mg
EPA (eicosapentaenoic acid)	50 mg
Other Omega-3 fatty acids	35 mg

Other ingredients: xylitol, purified water, erythritol, fish gelatin (tilapia, bass), trisodium citrate, natural lemonlime flavor, arabic gum, malic acid, natural beta-carotene (for color), mixed tocopherols

Contains: Fish



PureNutrients EPA/DHA Gummy	Quantity	Order Code
	36	PNEGB3

PE-OP-PNFG820

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

800.753.2277 | PureEncapsulations.com

© 2020 Pure Encapsulations, LLC. All Rights Reserved.



pure
encapsulations®

PureNutrients EPA/DHA Gummy

A UNIQUE TRIGLYCERIDE-FORM FISH OIL EMULSION OFFERING ENHANCED-ABSORPTION
OMEGA-3 ESSENTIAL FATTY ACIDS IN A GREAT-TASTING, LEMON LIME-FLAVORED GUMMY
SUITABLE FOR THE WHOLE FAMILY

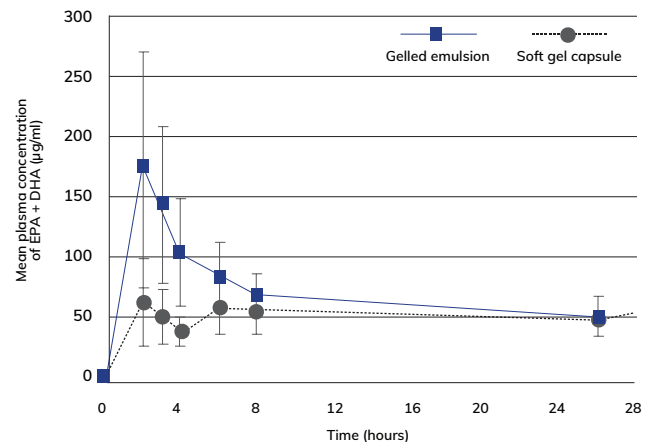
Patented emulsification technology

Absorption of fats is limited and dependent on the presence of dietary fat and adequate bile production to carry the molecule to the absorptive surface of the intestine. An emulsion process encloses the essential fatty acids (EPA and DHA) into tiny water-soluble droplets, called micelles. This form enables EPA and DHA to readily cross the intestinal membranes for greater bioavailability and minimal bile dependency.



Emulsification process increases bioavailability

Healthy students (ages 18-30) received 5 g of fish oil as either traditional softgels or as gelled emulsion. The incremental area under the curve (AUC_{0-26h}) of EPA and EPA+DHA in plasma increased in the emulsion by 44.9% and 43.3%, respectively, compared to the softgel. The maximum incremental concentration of EPA and EPA+DHA in the emulsion increased by 100.4% and 105.6%, respectively, compared to the softgel.³



#1 MOST TRUSTED
Practitioner
Brand*

Offer your patients this innovative way to get all the benefits of EPA and DHA in a sugar-free gummy – from the **#1 most trusted practitioner brand**.*

Visit PureEncapsulations.com/purenutrients-fishoil

*Visit PureEncapsulations.com for more info on our GMO policy.

1. Harris WS, Mozaffarian D, Lefevre M, et al. J Nutr. 2009;139(4):804S-19S.

2. Simopoulos AP. Biomed Pharmacother. 2006;60(9):502-507.

3. Haug IJ, Sagmo LB, Zeiss E, et al. Eur J. Lipid Sci. Technol. 2011;113:137-145.

*Nutrition Business Journal® 2016.